ORDER

105004 Orders Order / Rev: Alt Order #: 06837947 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	156	\$37,195.00	\$31,615.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	156	\$37,195.00	\$31,615.75	0.00

\$37,195.00

\$31,615.75

0.00

156

Agency External ID:

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$37,195.00
Market	100%	\$123,983.33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,036.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,357.67
KTUD	1%	\$1,239.83
KVVU	26%	\$32,235.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,918.67

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Til	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp	w/WagM	5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE (JP WITH T	HE WAG	NERS									
	<u>Star</u>	t Date E	Ind Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: 10/0	02/12 1	0/08/12	MTWTF	5	\$100.00	0.00						

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Advertis

Advertiser:

Obama for America

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1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S _l	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/1	2 10/08/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
	WAKE	UP WITH	THE WAG		p www.agners								
10.1		art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/ KSNV		10/08/12 2 10/08/12	Wake Up Early w	5 / Wagn@M	\$100.00 430a-5a	0.00 MTWTS	:30	5	\$50,004	0.00 NM	5	\$250.00
				Wake Up Early V	_	1000 00	717411	.00	Ü	Ψ00.004	0.00 14141	5	Ψ230.00
		UP EARL art Date	-Y W/THE V <u>End D</u> ate	VAGNERS Weekdays	Spots/Week	Rate	Rating						
W	<u>ان د</u> eek: 10		10/08/12	MTWTS	<u>Spots/Week</u> 5	\$50.00	0.00						
E 3	KSNV	10/02/1	2 10/08/12	M-F 6-7a WakeU	_	6-7a	MTWTF	:30	5	\$190.004	0.00 NM	5	\$950.00
	WAKE	UP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/Wagners								
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10		10/08/12	MTWTF	5	\$190.00	0.00		- 40	A			
E 4	VOINA	10/02/1	2 10/08/12	Today Show Today Show	CM	658a-9am	MTWTF~~	:30	10	\$250.004	0.00 NM	10	\$2,500.00
		SHOW		·									
ν.	<u>Sta</u> 10 eek:	art Date 1/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$250.00	Rating 0.00						
			2 10/06/12			6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
	NIE)A(O	O AT OLU	VIDIOT:	News 3 Sunrise S	SATURDAY					•			+,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		3 AT SUI art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10		10/07/12	S-	1	\$125.00	0.00						
E 6	KSNV	10/06/1	2 10/06/12	Saturday Today	СМ	7a-9am	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
	SATUF	RDAY TO	DAY	Saturday Today									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		10/07/12 2 10/07/12	News 3 Sunrise -	SHND&M	\$175.00 6a-7a	0.00	:30	1	\$440.00 <i>4</i>	0.00 NN4	4	#110.00
	NONV	10/0///	2 10/0//12	News 3 Sunrise 8		0a-7a	2	.30	'	\$110.004	0.00 NM	1	\$110.00
		3 AT SU		101l-d	0-4-886	D /	D ()						
W	<u>عد</u> eek: 10/	<u>art Date</u> 3/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
E 8	KSNV	10/07/1	2 10/07/12	Sunday Today	СМ	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.00
	ΤΩΠΔΥ	Y ON SUN	JIDAY	Sunday Today									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	leek: 10		10/07/12	S	1	\$250.00	0.00						
E 9	KSNV	10/07/1	2 10/07/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
	NEWS	3 TODA	//WKEND	nono o roday									
\A	<u>St.</u> eek: 10/	art Date	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating						
			2 10/07/12			\$125.00 9:30a-10a	0.00 S	:30	1	\$175.004	0.00 NM	1	\$175.00
				Chris Matthews 9	SUN 9:30am		-		·	41101001	5.55 7111		ψ170.00
		i MATTHE art Date	WS SHOW End Date	<u>Weekdays</u>	Spots/Week	Data	Rating						
W	/eek; 10		10/07/12	S	1	<u>Rate</u> \$175.00	0.00						
E11	KSNV	/ 10/02/1	2 10/08/12	M-F Today Show		9-10a	MTWTF	:30	10	\$150.004	0.00 NM	10	\$1,500.00
	TODA	Y SHOW	li	M-F Today Show	/ II								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10	·····	10/08/12	MTWTF	10		0,00						
E 12	NONV	10/02/1	2 10/08/12	M-F Today Show Today 4th Hour	ui 4th KSIVI	10am-11am	MTWTF	:30	10	\$100.004	0.00 NM	10	\$1,000.00
		Y SHOW		•									
١٨.	<u>St</u> eek: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$100.00	Rating 0.00						
			10/06/12	1711 99 4 1	CM	\$100.00 11am-12pm	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
_	_								•	+ 3,00	5.55 1111	• ~	ψ500.00

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Flight Dates:

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10/02/12 - 10/08/12

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Advertiser:

Obama for America

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OBAM FOR AMERICA

1537

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	nte	Rate Pri	Rtg Type S	Snote	Amount
			Rachael Ray	210011	Otoro Error I	ino Bayo	12017 00	0.0	Trate 111	rtig rype c	pots	Amount
RACH	EL RAY		Rachael Ray									
	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
		2 10/08/12	Noon News Noon News	СМ	12-1230pm	MTWTF~~	:30	5	\$125.004	0.00 NM	5	\$625.00
<u>S1</u>	3 AT NO art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/08/12 2 10/08/12	MTWTF The Agenda 1230	5 Dpm CM	\$125.00 1230-1p	0.00 MTWTF	:30	5	\$90.004	0.00 NM	5	6450.00
	3 4: THE A		The Agenda 123	•	1250-1p	(a(1 M) 1 (2	.50	J	ψ90.004	0.00 14(4)	Ð	\$450.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/08/12	MTWTF	5	\$90.00	0.00						
	/ 10/02/1 OF OUR	2 10/08/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			•			
Week: 10		10/08/12	MTWTF	5	\$150,00	0.00						
		2 10/08/12	The Doctors The Doctors	СМ	2pm-3pm	MTWTF-~	:30	5	\$100.004	0.00 NM	5	\$500.00
	OCTORS	End Date	Meekdaye	Snote/Mook	Data	Ratina						
ين Week: 10		10/08/12	<u>Weekdays</u> MT WTF ~~	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E18 KSN\	/ 10/02/1	2 10/08/12	Dr. Phil Dr Phil	СМ	3-4p	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
DR. P												
<u>Si</u> Week; 10	t <u>art Date</u> 0/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
	···	2 10/08/12	NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM	4-5pm	MTWTF	:30	10	\$175.004	0,00 NM	10	\$1,750.00
_		AT FOUR										
Week; 10		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$175.00	Rating 0.00						
		2 10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	15	\$265.004	0.00 NM	15	\$3,975.00
S	Y NEWS tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 10		10/08/12 12 10/06/12	MTWTF Sa-Su Early New	15	_ <u>`</u>	0.00	.00		#000 00 4	0.00.104	,	
	EARLY N		Sa-Su Early New		5pm-630pm	S-	:30	1	\$200.004	0.00 NM	1	\$200.00
<u>s</u>	tart Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 1		10/07/12 12 10/07/12		rime CM	\$200.00 7-10pm	0.00 S	:30	1	\$450.004	0.00 NM	1	\$450.00
NEWS	3 LIVE (1	FOLLOWING	News 3 in Prime 3 NFL)									
<u>S</u> Week: 1	tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00				ŀ		
		12 10/08/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MTWTF	:30	5	\$260.004	0.00 NM	5	\$1,300.00
	ARDY	Fade :	Marabala.	0	PM 4	D-1						
<u>S</u> Week: 1	tart <u>Date</u> 0/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF∽∽	Spots/Week 5	<u>Rate</u> \$260,00	Rating 0.00				!		
E 24 KSNV	/ 10/02/	12 10/08/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	MTWTF	:30	5	\$260.004	0.00 NM	5	\$1,300.00
	EL OF FO	RTUNE										
<u>S</u> Week: 1	tart Date 0/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF~∽	Spots/Week 5	<u>Rate</u> \$260.00	Rating 0.00						
		12 10/08/12		СМ	730-758pm	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00

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10/02/12 - 10/08/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Face to Face w/ Raiston Face to Face w/ J.Raiston FACE TO FACE W/ JON RALSTON Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTE--\$150.00 0.00 E 26 KSNV 10/06/12 10/06/12 Wknd Jeopardy CM 630-7pm -----:30 \$175.004 0.00 NM \$175.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$175.00 0.00 E 27 KSNV 10/06/12 10/06/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$175,004 0.00 NM 1 \$175.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ----5-\$175.00 0.00 Mon PR 8-10p E 28 KSNV 10/08/12 10/08/12 CM M-----8-10pm :30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,100.00 0.00 E 29 KSNV 10/02/12 10/02/12 Tues PR 8-9p 8-9pm CM --T----:30 1 \$1,100.004 0.00 NM \$1,100.00 Tuesday Prime 8-9pm THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 1 \$1,100.00 0.00 E30 KSNV 10/02/12 10/02/12 Tues PR 10-11p CM 10-11pm :30 1 \$900.004 0.00 NM \$900.00 Tuesday Prime 10-11pm PARENTHOOD Start Date End Date **Weekdays** Spots/Week Rating Rate 10/07/12 Week: 10/01/12 -T----\$900.00 0.00 E31 KSNV 10/03/12 10/03/12 Wed PR 9-10p 9-10pm CM --W----:30 1 \$1,300,004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm LAW&ORDER Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$1,300.00 0.00 E32 KSNV 10/04/12 10/04/12 Thurs PR 10-11p CM 10-11pm ---T---:30 \$950.004 0.00 NM 1 \$950.00 Thursday Prime 10-11pm **ROCK CENTER** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$950.00 0.00 E33 KSNV 10/05/12 10/05/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$1,000,004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE NBC Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----F--\$1,000.00 E34 KSNV 10/06/12 10/06/12 ----S-Sat PR 8-9p CM 8-9pm :30 \$350.004 0.00 NM \$350.00 Saturday Prime 8-9pm SMASH (REPEATS) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$350.00 0.00 E35 KSNV 10/06/12 10/06/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$400,004 0.00 NM \$400.00 Saturday Prime 9-10pm Chicago Fire Rpts Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 ----S-Week: 10/01/12 \$400.00 0.00 E36 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA ----s CM 1p~530pm :30 \$600,004 0.00 NM \$600.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$600.00 0.00E37 KSNV 10/07/12 10/07/12 CM 1P-9PM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00

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KSNV

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Ln Ch S	Start I	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NFL Football									
	_		NS ExactDates N									
<u>Start E</u> Week: 10/01/	12 10	<u>id Date</u> /07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
E38 KSNV 10	0/07/12 1	0/07/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
TBD after f												
<u>Start D</u> Week: 10/01/		<u>nd Date</u> /07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 39 KSNV 10			LAW & ORDER (svnd) PCEM		/ SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
			Law & Order (syr				,44	•	\$ 000.30 !	0.00 1111	•	Ψ000.00
LAW & OR			1811-1	0	ъ.	.						
Start D Week: 10/01/		<u>nd Date</u> 1/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E40 KSNV 10			M-F News 3 at El	even CM	11pm-1135p		:30	5	\$275.004	0.00 NM	5	\$1,375.00
		_	M-F News 3 at E	leven	,							, .,
NEWS 3 N Start D			Mookdovo	Cnoto Milank	Doio	Dating						
Week: 10/02/		<u>nd Date</u> 1/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275,00	Rating 0.00						
E 41 KSNV 10	0/06/12 1	0/06/12	Sa-Su News 3 at	ElevenCM	11pm-1135p		:30	1	\$285.004	0.00 NM	1	\$285.00
NEWCOA	UOUTOID	_	Sa-Su News 3 at	Eleven								
NEWS 3 N Start D		r∟ nd Date	Wookdove	Snoto/Mook	Pata	Poting						
Week: 10/01/		0/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$285.00	Rating 0.00						
E42 KSNV 10	0/07/12 1	0/07/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mS	:30	1	\$285.004	0.00 NM	. 1	\$285.00
NEWO O N	HOLITOID	_	Sa-Su News 3 at	Eleven								
NEWS 3 N Start [ı∟ nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/		0/07/12	S	1	\$285.00	0.00						
E 43 KSNV 10	0/02/12 1	0/08/12	The Tonight Sho	v CM	1135p-1237	a MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
TONIGHT	CHOIAGIA	// IAV F	Tonight Show									
Start D		พ มหา ยอ าd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/		0/08/12	MTWTF	5	\$150.00	0.00						
E44 KSNV 10	0/02/12 1	0/08/12	Late Night w/Fall		1237a-136a	m MTWTF	:30	5	\$60.004	0.00 NM	5	\$300.00
LATE NIG	LAT AAZZIINZ	MANU EAL	Late Night w/Fal	on								
Start D		nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/		0/08/12	MTWTF	5	\$60.00	0.00						
E 45 KSNV 10	0/06/12 1	0/06/12	Saturday Night L Saturday Night L		1130pm-1:0	2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
SATURDA	Y NIGHT	LIVE	, 0									
Start [nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/ E 46 KSNV 10		0/07/12		1 (Space)	\$400.00	0.00 1200aS	.20	- 1	¢00.00.4	0.00 NM		#00.00
SPORTS N			Sports Night in L Sports Night in L GAS		ouii (1990-	120045	:30	1	\$90.004	0.00 NM	7	\$90.00
Start [nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/	/12 10)/07/12	S	1	\$90.00	0.00						
										Totals	156	\$37,195.00